



Our Focus is on Growing Companies™

SGP Executive Outsourcing

For companies looking to fill an empty seat at the executive roundtable, a Smith Growth Partner can provide vital knowledge, expertise and outside perspective—at a fraction of the cost of adding a full-time senior executive to your staff.

During the process of working with our clients, we find that many businesses and organizations are missing key C-suite executives or members of the leadership team. Although this may be due to any number of reasons (rapid growth, retirement, downsizing or declining business, etc.), the end result is usually the same: inefficiency, lost productivity and missed opportunity.

While Smith Growth Partners is not a staffing firm, we are experts at providing interim outsourced executive services, whereby an SGP Partner or Associate who is familiar with the client's goals, strategy, culture and industry will serve for a fixed period of time as a virtual executive (Vice President or Director-level) for the client.

The Benefits of Executive Outsourcing

Smith Growth Partners offers a more **cost-efficient, flexible and highly effective** alternative to hiring permanent staff. Our Executive Outsourcing solution is ideal for:

- Companies that need a dedicated executive for a certain functional area, but do not want to commit limited resources to fixed overhead and staffing costs.
- Companies that have achieved the next level of growth and need an interim senior leader to fill a strategic role.
- Organizations who have lost or are missing a key executive, and need a seasoned professional to step in until the position can be backfilled.



Virtual Executive/Functional Roles

We can bring our expertise to the following executive or functional roles:



VP/Executive-Level Roles:

- vCEO (Chief Executive Officer)
- vCOO (Chief Operating Officer)
- vCMO (Chief Marketing Officer)
- vCFO (Chief Financial Officer; delivered through SGP Strategic Partnerships)

Director-Level Roles:

- Director of Marketing
- Director of Operations
- Marketing Manager

Functional Roles:

- Copywriter
- Creative Director
- Graphic Designer
- Web Developer
- Social Marketer
- Chief Blogger

“Our company had lost ground for several years running. Within 6 months of Smith Growth Partners intersecting us, we had leveled the company out, and by the end of the year had made net new revenue for the first time in several years.

Timber Industries is now poised for substantial growth this year. Having a interim CEO who is a professional outsider and co-developed and understood our strategic plan was critical to our success.”

Stephanie Sherman
President, Timber Industries



About Smith Growth Partners

Smith Growth Partners, Inc. plans, implements and manages growth and turnaround strategies for companies who are looking to break through to the next level of business sustainability. Core services include management consulting, strategic planning, implementation and management, facilitation and ideation, operational improvement, business process reengineering, executive coaching, marketing and marketing communications.

Contact Us

For more information about SGP’s Executive Outsourcing services, contact a Smith Growth Partner today or visit us online at www.smithgrowthpartners.com.

To discuss your company’s future—and what stands between you and it—contact a Smith Growth Partner today.

