



Zen Leadership: Philosophies and Practices

*Understanding “What’s So” to Create the Company
(and Life) You Envision*

Presented by John Starling

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For over a dozen years, John Starling has helped mid-market CEOs, business owners and executive teams **break through barriers**—with their organizations as well as in their personal lives. He is also a practicing Buddhist, bringing elements of Zen philosophy into his practice and daily life.

In this enlightening session, John shares some of the fundamental tenets of Zen philosophies and practices—which are often misunderstood—and how you can powerfully tap into them to achieve a dramatically higher level of **personal and professional peace, prosperity and success**.

John will share his unique experiences and insight as a top-line growth strategist to empower participants to:

- Create **alignment and breakthrough** in your organization by gaining a deeper understanding of your team for who they truly are.
- Adopt a **more productive mindset** for dealing with confronting situations.
- **Make powerful choices** on how your team shows up—especially in the face of adversity and troubling times.